



Grad Slam

Sponsorship Overview

What is Grad Slam?

Grad Slam is an award-winning campus-wide competition that showcases top graduate students and their research. Students present their research in action-packed three-minute talks to a diverse audience comprised of students, faculty, and community members. The stakes are high with over \$20,000 in prize money on the line.

Why is it Important?

Delivering engaging talks that captivate the audience is an essential skill that our graduate students must master if they want to spread their research findings beyond the lab or academic journal. The Grad Slam competition is the culmination of a professional development series that focuses on key public speaking skills such as content development, stage presence, visual elements, and adapting to different audiences.

New Format This Year!

Ten discipline champions from across campus will come together to compete for the overall UCSB crown. UCSB's 70+ graduate degree programs will be broken up into eight categories with separate preliminary Grad Slam competitions to be held. These categories include humanities and fine arts, social sciences, education, earth & biological sciences, math & brain sciences, chemistry & physics, environmental management, and engineering. Each of the preliminary Grad Slam competitions will provide cash prizes for the winner and runner-up.

The 2024 Grad Slam Finals competition will be held on April 5, 2024.



"Grad Slam taught me how to clearly communicate both the content and importance of my work to a wider audience. I can now use these skills to inspire thinkers with diverse perspectives and backgrounds to care about science."

**Samantha Fiallo,
2023 Grad Slam Finalist**



"Grad Slam forced me to distill my work in a way that everyone can understand. This important because if you can understand my research, you will more likely care about my research."

**Taruna Schuelke,
2022 Grad Slam Finalist**

2024 Grad Slam Support Levels

	Presenting	Premier	Champion	Medalist	Disciplinary Round
Donation Amount	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Inclusion of UCSB Grad Slam presented by "ABC Company" in all references to the 2024 Grad Slam in print and digital communications	✓				
Mini Grad Slam presentation at the company	✓	✓			
Opportunity to present at one mutually-agreed upon Career and Professional Development event for UCSB Graduate Division including presentation skills workshops, professional networking events, personal branding workshops and more	✓	✓	✓		
Recognition at the Grad Slam Finals by the Graduate Division Dean	✓	✓	✓	✓	
Recognition at Disciplinary Grad Slam competitions	✓	✓	✓	✓	✓
Reserved Seating at the Grad Slam Finals	✓	✓	✓	✓	✓
Invitation to the VIP Reception at the Grad Slam Finals	✓	✓	✓	✓	✓
Recognition on all Grad Slam marketing materials including event website, email invitation to local alumni and friends, and email to current graduate students	Top Recognition	Elevated Recognition	Regular Recognition	Regular Recognition	Regular Recognition

- Includes in kind sponsors
- Grad Slam sponsorships are structured as gifts and are tax-deductible to the fullest extent of the law

For more information, contact:

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